

INTENSE® LIQUID DE-ICER

Features:

- Superior Liquid De-Icer
- Patented Bio-based additive
- When used to pre-treat salt dramatically increases melting
- Highly effective on roads and parking lots

Performance:

INTENSE® Liquid De-Icer applied to sidewalks and traffic areas prior to a storm, prevents the bonding of snow and ice to the surface. Preventing this bond means less labor is required for snow removal afterwards. **INTENSE®** is an exceptional pre-treatment for salt, increasing melt performance in both speed and lower temperatures.

Reduce Costs / Reduce Labor:

Liquid anti-icers applied ahead of a storm, reduces overtime and after storm cleanup. **INTENSE® Liquid De-Icer** prevents the bonding of snow and ice to the pavement surface allowing easier removal with blade or shovel. **INTENSE®** applied prior to a storm can reduce or eliminate after storm cleanup and granular de-icer use, saving both material and labor costs.

Safe for Concrete and Vegetation:

INTENSE® will not harm concrete and vegetation when used according to label instructions. **INTENSE®** contains no added magnesium chloride which has been shown in studies to chemically attack concrete (see website for details). Incorporating liquid anti-icing practices with dry application rates is essential to reducing chloride and salt impacts on the environment.

Directions:

ANTI-ICING: On a cleared surface apply 1 gallon per 1000 square feet. Application rates may vary based on conditions. Apply 1 - 2 hours prior to snow fall. If snow is expected during the evening, product may be applied at dusk to aid in the removal of snow in the morning

DE-ICING: Plow or shovel snow accumulation prior to applying product at a rate of 1 - 2 gallons per 1000 square feet. Application rates vary depending on snow / ice depth and temperature conditions. In snow deeper than two(2) inches, all de-icers are impractical.

DO NOT apply when the surface temperatures are near or rising ABOVE 30°F. At warmer temperatures the hygroscopic nature of calcium chloride in the product may cause a slippery surface. Liquid de-icers are not a replacement for granular de-icers and should be used in conjunction.

TECHNICAL INFORMATION:	
Principal Applications	Anti-Icing and Pre-treating Salt
Color	Dark Amber (non-staining)
Composition	Calcium Chloride
	Patented, Bio-based additive
Package Available	250gal / Tanker
Patents	See website for more info